

## Consortium eLearning Network Private Limited

A-118, Sector 63, Noida, Uttar Pradesh India

### **Book Proposal and Information Form**

# INFORMATION OF AUTHOR Name and Affiliation of Corresponding Author/Editor **Contact Details of Corresponding Author/Editor** Mailing address: Email: Telephone: Fax: **URL: Date of Proposal** Co-author(s)/co-editor(s) with Affiliation(s) (if any) Please provide a curriculum vitae (CV) of the corresponding author/editor, and co-author(s)/co-editor(s) (if any), providing details of your achievements, list of published papers, chapters, books, and other relevant information. **BOOK RELATED INFORMATION Book Series** Please give the name of the book series where you would like to submit this proposal (see for our series). Title and Sub-title of the Proposed Book Description of the book (up to 1000 characters) stating why the book is important in the field.

Website: www.celnet.in; CIN No.: U80302DL2005PTC138759

Template of Chapter/Book  Worked examples in the text  Solutions to problems  Problems  End-of-chapter references	No	Yes		
Solutions to problems Problems				
Problems				
End-of-chapter references				
Index				
Glossary				
lustrations				
Type of Illustration	No	Yes	_	If "Yes", How Many?
Line Drawings				
Black and White Photos				
Colour Photos			_	
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#### **MARKET**

#### Unique Selling Points (USP)

Please tell us at least 3–5 USPs. A USP is a compelling reason for a customer to buy your book instead of choosing a similar book. Ideally, each point will show how a key feature (e.g., 100 illustrative images) guides a customer to buy this book (e.g., step-by-step tutorials).

Sample USPs for a Professional Computer Science Book:

- Numerous step-by-step tutorials help the reader to learn quickly
- A special chapter on next-generation Flash prepares readers for the future
- Include ten tips on how to protect flash sites from hackers

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